CONMED

CONMED SOCIAL MEDIA GUIDELINES & TERMS OF USE

CONMED is dedicated to empowering healthcare providers worldwide to deliver exceptional outcomes for patients.

CONMED manages social and digital media communities to engage with our customers and stakeholders, to encourage scientific discussion, and to provide clinical resources and education on the safe and effective use of our products. Our communities may contain posts or comments by third parties. CONMED is not responsible for third party user generated content or opinions, and we reserve the right to remove any comment or content for any reason.

CONMED has provided these online platforms to foster engagement, education, scientific discussion and provide clinical engagement. To that end, we kindly request that you observe the following guidelines when participating in CONMED online platforms. Failure to observe these guidelines will result in removal of comments/posts, or restrictions on accessing the online platforms.

Comments Seeking or Containing Medical Advice

CONMED online social and digital media platforms are not a platform to request medical advice and are not intended to act as a replacement for advice from a health care provider. The information on CONMED online platforms, including but not limited to, text, graphics, images/videos and other material is for informational purposes only. No material on these platforms is intended to be a substitute for professional medical advice, diagnosis or treatment. Always seek the advice of your physician or other qualified healthcare provider with any questions you may have regarding a medical condition or treatment.

<u>CONMED does not provide medical diagnosis, treatment or otherwise engage in the practice of medicine,</u> and information on our social media communities should not be considered medical advice. If you are <u>experiencing a medical problem, please consult a health care professional for diagnosis and treatment.</u>

Comments or Questions About Products and Therapies

If you post a question related to a product or procedure, we may have to take the conversation offline to gather more information.

Comments That May Involve a Potential Product Complaint or Adverse Event

CONMED is committed to design and manufacture of products that are safe and effective for patients and health care providers. We are obligated to investigate and report any comments that indicate or suggest that our products have not performed as intended. We may need to follow up with you for additional information, or you may contact us at CustomerExperience@conmed.com. Report a Product Complaint by clicking here.

CONMED

CONMED SOCIAL MEDIA GUIDELINES & TERMS OF USE (CONT...)

Comments About Unapproved Uses of Products

We do not promote or encourage the use of our products for uses that are not consistent with FDA clearance. Accordingly, we may remove comments about the use of our products in a manner that is inconsistent with the product's approved labeling, or instructions for use.

Healthcare Professionals

If you are a healthcare professional and have questions about our products, visit our customer experience page by clicking here or call 866-4CONMED (426-6633).

Comments Containing Inappropriate Content

CONMED wants to provide a respectful and welcoming community for all and may remove comments that use profanity, hate speech or other offensive language.

Comments That Are Off-Topic

We want it to be easy for users of these sites to find relevant and useful information. We reserve the right to remove these comments if they are off-topic, make unsupported accusations, comparisons or claims, contain misleading information, promote the buying and selling of goods or services or spam, or otherwise deter from the intent of these online platforms.

Comments Containing Personally Identifiable Information

We will remove comments or posts that contain personal information, including phone number, address, email, date of birth, or other personally identifiable information. If you would like to contact us to discuss an issue through email CustomerExperience@conmed.com we can address your questions or concerns privately.